

Our Mission

ONE: To promote the Platform of the Republican Party in the grassroots of Saluda County, and to elect candidates who support its fundamental principles, among which are:

- The Right to Life
- Religious Liberty
- Private Property
- Personal Responsibility
- Traditional Values & Common Sense
- Limited, Constitutional Government
- State Sovereignty
- Low Taxes
- Personal Right to Keep and Bear Arms
- Strong National Defense & Peace through Strength
- Secure Borders

TWO: To develop The Saluda County Republican Party into an effective structure that is positioned for seamless continuity from one ReOrganization to the next.

Goals

1. Organize for Continuity
2. Voter Education
3. Voter Inspiration
4. Online Presence
5. Events
6. Elections
7. Fundraising

1. Organize for Continuity

*Saluda County has lagged behind most other SC counties in precinct organization for the 15-20 years leading up to the ReOrg of 2023. Our 2025 ReOrg was only our second, and occurred at a time when a solid organizational structure had not yet been achieved. The 2025-27 term should be seen as a transitional one with our top goal being to develop an effective organizational structure that provides for continuity and establishes the framework for continued growth. To this end, we seek to fully implement the intended "bottom-up" organizational structure of the Republican Party, by adhering to our three controlling authorities: **SC Election Law, SCGOP Rules, and Roberts Rules of Order (RONR)**, focusing on:*

Precinct Reorganization (ReOrg): Precinct Organization is entirely within the purview of the County Chair, and is the most critical part of making sure the Republican Party has the "bottom-up" structure it is required to have. **(Current Chairman has enlisted help of County Secretary as Precinct Manager).**

Precinct Maintenance: The County Chairman and Precinct Manager will work together to keep every current precinct member engaged, encourage the eleven organized precincts to have both a President and Committeeman, and work to organize the two currently unorganized precincts - Centennial and Richland. To accomplish this we will actively work to add precinct members between ReOrgs. Growing precinct membership simultaneously increases the membership of the County Party.

County Convention: The Executive Committee will examine the last County Convention and propose a streamlined plan making the 2027 Convention easier to understand for those new to the process, more efficient, and more enjoyable. Every delegate should leave the Convention understanding the important role they have played in the process and with positive feelings about the party as a whole.

Executive Committee: The County Chairman calls meetings, sets the agenda and presides over meetings, but only votes in case of a tie. *Decision-making power is in the hands of the representatives from each Saluda Precinct through their positions on the County Executive Committee. (CEC).* It is the responsibility of the Chairman to be a fair and unbiased, to faithfully follow Roberts Rules at all meetings. The Chairman may enlist the help of a more knowledgeable person in attendance at meetings to act as unofficial Parliamentarian. **Current Chair has identified such a person and enlisted his help already.**

2. Voter Education

Voter Education is a broad topic, which includes providing our Members and other Saluda Voters with current information on Local, State, National, and International government, pending legislation, how our elected representatives are voting, top issues of concern, and actionable items, such as resolutions, petitions, and contacting elected representatives in key situations

Voter Education will be under the purview of a 2nd Vice Chair for Voter Education who will:

Make Presentations at Regular and Special Meetings: This person will be responsible for overseeing all the forementioned items as well as making a summary oral report at each meeting.

Prepare reports for use on Website and Social Media: The 2nd Vice Chair will also collaborate with a 3rd Vice Chair in charge of Marketing & Media and our website designer, to publish appropriate information online or in printed form.

Build a team: The 2nd Vice Chair may ask the CEC to create whatever committees as may be necessary to help in the collection of such a broad spectrum of information. This will be a key mechanism for getting more members involved through meaningful tasks they enjoy.

Possible Committees may be: "Legislation & Issues" with subcommittees on Local, State and National. A Resolutions Committee may also be of help.

The position of 2nd Vice Chairman for Voter Education has already been created, but not yet filled. A candidate has been recruited, and approval by CEC will be sought at June 2025 Meeting.

3. Voter Inspiration

Just as important as Voter Education is Voter Inspiration. Specific measures should be taken to keep members interested and motivated.

100% Communication: Every single member, as well as past members and prospective members, will receive ongoing email communications about party meetings, activities, and events of interest.

Contact List creation, maintenance, and portability: Necessary for 100% Communication is the creation and maintenance of a good database of members and potential members. Creation will be a collaboration between the Secretary, the Website Manager who will be collecting new email addresses through the site, and a 4th Vice President for Events who will collect contact information of attendees at every event.

Develop and Pass Resolutions: One of the quickest and most gratifying ways members can see their wishes and opinions injected directly into the political process is through Resolutions. It is also very motivational. This can be accomplished through creation of a Resolutions Committee.

Identifying Tasks: A list of relevant tasks that can be undertaken by members, according to their individual interests and available time, should be developed and posted on the website.

Opportunities for Social Interaction: Besides engaging in actions that further the Republican cause, the relationships that members can develop with like-minded members can be one of the best reason for active, long-term engagement.

The creation of a Hospitality Committee to plan and facilitate pre-meeting social time, may be desired.

4. Online Presence

An active online presence can make every task, every responsibility, and every activity of The Party easier and less time-consuming. It can also attract new members. This responsibility for all online activity is under the direct purview of the County Chair.

Website: The Saluda County Party is currently in the unusual position of having a County Chair who is a website designer. A site is already online at www.saludaGOP.org.

Social Media: The CEC has already created the position of 3rd Vice Chairman for Marketing and Media, and elected someone to that position who has experience with Facebook and other platforms. That person will be working with the County Chair to make sure the online presence of the Saluda Party is helpful and that it reflects well on our organization. The Chair should make sure someone else is trained to take over the website.

5. Events

Well orchestrated events are critical to the effectiveness of the party on a local level and during elections. Events should fall under the purview of a 4th Vice Chairman for Events who should work with the Treasurer, a (proposed) Hospitality Committee, the 3rd Vice Chairman for Marketing & Media, making sure each component of the event comes together. The 4th Vice Chair should request help as needed, including formation of any other needed committee(s).

The CEC has already created the position of 4th Vice Chair for Events, and filled that position.

6. Elections

The ultimate objective of a well-functioning County Party is winning elections. This responsibility should come under the purview of a 5th Vice Chairman for Elections.

1. Election Integrity 2. Voter Outreach	3. Voter Registration 4. GOTV (Get out the Vote)	5. Candidate Recruitment 6. Candidate Forums
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Election Integrity: Provide the Saluda Board of Elections with names of good Republicans willing to serve as Poll Workers and Poll Watchers. **Measurable Goal:** At least 1 watcher at every precinct.

Voter Outreach: Organize efforts to bring non-typical Republicans into the Party. This would include minority voters, young voters, and disillusioned Democrats.

Voter Registration: Organize efforts to identify and register low-propensity voters who are likely to vote Republican.

GOTV: Work with every Precinct President to help Republican Candidates in their precincts. This would include traditional methods like placing signs, making calls, and addressing postcards. There are many new technologies available that enable a person to engage in GOTV activities on their sofas in their pajamas. Research and publish these methods on the aforementioned Task List. Develop an “Army of Archair Activists” to help influence elections. Work with 2nd Vice Chair to enlist these Activists to also serve as “Quick Response Teams” to react to our elected officials on pending votes, and other situations between elections.

Primary participation in 2026: Emphasize the greater importance of SC Primary turnout as opposed to General Election turnout. **MEASURABLE GOAL:** Increase Republican Turnout in 2026 Primary by at least 10%.

Fundraising

Some activities of The Party will require funding, so it will be necessary to raise money. A website can provide a payment portal, a forum to illustrate the types of projects being undertaken, and a place to post financial reports that will assure our donors that their donations are being spent well and accounted for fully.

There are several options for how to raise funds. It will be up to the CEC to decide which methods will be most effective.

Timeline

Most Strategic Plans are usually for a longer time span than two years, but two years is the length of time for this and every new “administration.” Should the CEC decide that a Strategic Plan is desirable, and choose this one, it should be approached as a step-by-step, sequential process with the understanding that, with no past experience to learn from, and no way to know how many active members we will be able to involve, it might be counterproductive to impose a time frame. The more people we have, the more we can do. It very important not to impose too many responsibilities on a small number of active members. We need to take on only what we can handle effectively. As we are seen accomplishing things, we should attract more active members.

In general, the first year should be seen as focused on Precinct Organization, CEC function, and Voter Education, with the second year focused on the 2026 Midterm Elections, Candidate Events, and GOTV. Voter Education, Voter Outreach and Voter Registration should be a continuous endeavor.

As the first year progresses, the CEC should consider the advisability of drafting ByLaws or Policies and Procedures.

In any event, good, transferable records should document all activities of the Party, in hopes of maintaining all progress made. Every effort should be made to ensure that the 2027-29 administration can pick up where this one left off, armed with positive momentum and good will.